Failure to Launch Worksheet

The most common reasons we get stuck:
- Fear (both real and imagined)
- Past experiences
- Exposure
- “Open C” syndrome

Facts versus beliefs – “All facts are stories until they become beliefs”
- Not good enough - not an expert
- Not ready - need more time
- Nobody wants my information
- Wrong pricing
- Can't fulfill response
- All alone

Action Steps Suggestions: Within the next 48 hours, do the following:
- **Determine your launch date for one area**
  - May seem out of order (Parkinson's Law)
  - Commitment to yourself and your support group
- **Determine the elements to be able to launch**
  - People
  - Physical tasks
  - Tangible elements
- **Launch**
  - The key to a desired outcome is to “launch and adjust”
  - Fear is normal “the first time always is”
  - Celebrate the outcome - success is launching

Remember, you have two email questions per month that you can email Gary for support, if you get stuck.