

FOR IMMEDIATE RELEASE

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## **Spend and Grow Rich**

### **Increase your spending power without making more money**

(Denver, Co – October 9, 2006) We've all heard the story of the man who searched the world for riches, only to find it in his own back yard. Most people believe that they can only be rich by winning the lottery or landing that job that makes them more money. Why do some people spend and grow poor, while others spend and grow rich?

"Because the first group spends more than they earn and have no idea where their money is going," says Gary Barnes, author, international speaker and financial expert. "They work to pay their bills rather than work towards what they want in life. Any unexpected expense or emergency can truly devastate their finances. They're always playing catch up instead of getting ahead.

"The second group – those people who spend and grow rich – are the True Rich. They pay themselves first, spend only present dollars, and plan and track their finances. I teach people how to become True Rich by helping them develop a spending plan. I call this plan Financial Magic.

I'm not talking about just a spending plan. You need to build a strong foundation that includes all aspects of your life, including your relationships with your family, your physical and mental health, and your spiritual life. We explore your lifelong attitudes about money, and why anger, fear, shame, and guilt are often associated with money. These emotions can be harnessed into the creative energy that is necessary for you to move towards your life goals."

Spend an hour on this live, free teleconference to receive the 3 keys that will potentially unlock thousands of dollars in your checkbook *without* increasing your income. Join us for **Spend and Grow Rich**, on Tuesday, October 17, from 7:00-8:00 Mountain Standard Time. Go to [www.GaryBarnesInternational.com](http://www.GaryBarnesInternational.com) to register.

Questions? E-mail Gary at [Gary@GaryBarnesInternational.com](mailto:Gary@GaryBarnesInternational.com).

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